

**THURSTON COUNTY FIRE DISTRICT THREE**

**BOARD OF FIRE COMMISSIONERS**

**MINUTES OF SPECIAL MEETING**

**October 20, 2016**

Present: Chair Dobry, Vice Chair Roberts, Commissioner Kirkbride, Commissioner Wilson and Commissioner Nelson.

**I. CALL TO ORDER**

Chair Dobry called the workshop to order at 4:04 p.m. He welcomed workshop facilitator J. Marie Riche and members of the public Ken Balsley and Rolf Boone.

**II. APPROVAL OF THE AGENDA**

**MOTION:** To accept the agenda as presented.

Motion: Commissioner Kirkbride

Second: Vice Chair Roberts

Carried: Unanimous

**Motion carried**

**III. NEW BUSINESS**

**A. Communication Strategy Development Workshop facilitated by Ideal Communications Consultant J. Marie Riche**

J. Marie Riche facilitated a Situational Awareness led workshop to listen to the Boards perception of what the District is doing well and what can be done differently.

Key objectives in establishing the communication plan are to identify the audience, the message to be delivered, and executing the best method of engaging the audience and/or the larger community. Suggested methods include surveys, conversation, and large group meetings. J. Marie Riche shared the importance of listening to the needs of the audience and obtaining feedback. The Board agreed that the District has a good opportunity to offer surveys and engage the larger community during public events that the District participates in. A successful approach is to get the community involved and not just give information.

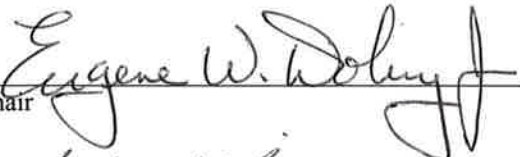
**IV. HEARING OF THE PUBLIC/ MEMBERS PRESENT**

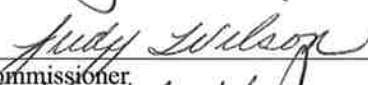
Ken Balsley recommended that the District identify key communicators and invite them to share District information with people they engage with every day. He commented that the Firefighters Charity, CPR Training, and the Capital Facilities Plan, and Budget are most important topics to communicate.

J. Marie will draft a plan and follow-up with the Chief Brooks.

**V. ADJOURN**


The Special Meeting adjourned at 5:25 p.m.


  
Chair

  
Commissioner

  
Commissioner

  
Vice Chair

  
Commissioner

  
ATTEST: District Secretary